



# Megan Moon

## GRAPHIC DESIGNER

### ABOUT ME

I'm a seasoned graphic designer with 20+ years of professional work in promotional advertising and retail marketing. I have a broad knowledge of Adobe Creative Suites, print and web.

### EXPERIENCE

#### Web Designer

Amerimark Interactive / Bannockburn, IL / Nov 2017 - Apr 2023

I got re-hired by my old company, under new management. I helped transition them between platforms and migrate assets between servers (and owners) while also designing web content for LTD commodities and it's subsidiaries, Fresh Finds & The Lakeside Collection.

Unfortunately, they declared bankruptcy in April.

- Front-end Homepage Designs
- Designed weekly mass market e-mails theme or holiday driven
- Social Asset Creation and Animation

#### Graphic Designer

Lenz Design Inc. / Chicago, IL / Jul 2014 - Oct 2017

I created supplemental & support materials, mostly for print for corporations.

- Developed new design concepts and modify concepts based on feedback
- Created charts, graphs, illustrations, and other artwork In Illustrator & Excel
- Created designs, concepts, and sample layouts for print
- Created presentation assets for power point

#### Art Director, Graphic Designer, Photographer

Paragon International / Nevada, IA / Oct 2009 – Jul 2010

Directed the build of an in-house photography studio and established an in-house art department resulting in much cheaper overhead costs, and quicker turn around times.

- Created vector graphics for new machines launched and new products
- Designed a variety of printed material including catalogs, and cutsheets
- Converted old artwork into more usable vector art, as well as adding contour cut outlines and formatting for a specialized printer

#### Senior Print Designer on the Creative Team

LTD Commodities / Bannockburn, IL / Jun 2007 – Jun 2009 & Nov 2010 - Jul 2012

1 of 4 designers who maintained the overall graphic look of the worlds largest catalog company. I designed catalog covers for LTD Commodities, and it's subsidiaries, abc distributing and The Lakeside Collection.

- Designed templates for the production team to use for page layout
- Designed inside spreads, back covers, reply cards, and price graphics
- Layout of newsletters, promos, and demographically targeted advertising
- Created logos and vector art in Illustrator upon request

References available upon request.

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### SKILLS

- Figma: 8/10
- Adobe Creative Suite: 9/10
- WordPress: 8/10
- Wix: 9/10
- HTML: 7/10
- After Effects: 4/10
- Microsoft Office Suite: 7/10

### EDUCATION

#### Columbia College

Bachelor's Degree, Art & Design  
Chicago, Illinois · 2002 – 2006

Concentration in graphic design. Studies included advertising art, typography and production design.

#### Digital Bootcamp

##### Web Design

Chicago, Illinois · 2008 – 2009

Continued education. I Took various web design classes to learn HTML and CSS for front end web design.